



The **9th**  
Infection Control  
Africa Network Congress

# ICAN 2025

Partnership and Exhibition Prospectus

**Sunday, 29 June –  
Wednesday, 2 July 2025**

Cape Town International  
Convention Centre  
Cape Town, South Africa

# Welcome Message from ICAN

**On behalf of the Infection Control Africa Network (ICAN), we are delighted to extend an invitation to participate in and support the 9th International ICAN Congress in 2025, in Cape Town. This congress has always been a much-anticipated scientific and networking gathering and will be a hive of activity showcasing African and international research and scientific achievements.**

The scientific programme is packed with exciting topics particularly relevant to the region and will be complemented by pre- and post-congress workshops focussing on specialised topics in

infection control. Participants will interact with a world-class international and regional faculty. Young investigators and scientists will be given an opportunity to present their research as oral and poster presentations.

The industry has always been an important part an ICAN congress, no less so in Cape Town, where our partnerships are rekindled and fostered to expand into the growing African market.

Our networking programme will offer numerous opportunities for networking with participants and other industry representatives, and the enjoyment of Cape Town's scenic beauty.

We hope you will join us for a memorable scientific and social event. We look forward to welcoming you to Cape Town.

Yours sincerely,



**Prof Shaheen Mehtar**  
Chair, ICAN 2025



**Prof Chedly Azzouz**  
Chair, ICAN Network

# About the Congress

## The 9th Infection Control Africa Network (ICAN) Congress: Advancing IPC and AMR for a Safer Tomorrow

**ICAN 2025 will take place at the Cape Town International Convention Centre (CTICC) from Sunday, 29 June to Wednesday, 2 July and will comprise 3 congress days plus 1 day of focussed pre-congress workshops.**

Since 2015, ICAN has grown and become the voice of Infection Prevention and Control (IPC) in Africa with more than 2,118 from 54 countries across Africa and Europe.

ICAN trains professionals on infection control programmes and has developed 5 hubs across Africa to ensure that IPC training is available around the continent.

## The Infection Control Africa Network (ICAN) exists to:

- Promote and facilitate the establishment of infection control programmes
- Promote and facilitate the achievement and maintenance of infection reduction, including healthcare-associated infections
- Promote antimicrobial stewardship activities through education by working with infection prevention structures in Africa and other international healthcare-related associations



## Who Attends the ICAN Congress?

ICAN Congress participants are a diverse group united by a common goal to improve health outcomes through effective infection prevention strategies. Participants typically include:



### HEALTHCARE PROFESSIONALS:

Nurses, physicians, infection control practitioners, and clinical microbiologists who are involved in patient care and infection prevention.



### PUBLIC HEALTH OFFICIALS:

Epidemiologists and public health workers focussed on disease prevention and control.



### HEALTHCARE ADMINISTRATORS:

Managers and executives responsible for hospital policy and infection control protocols.



### RESEARCHERS AND ACADEMICS:

Individuals involved in infectious disease research, including those from universities and research institutions.



### ENVIRONMENTAL SERVICES PROFESSIONALS:

Staff responsible for sanitation and hygiene in healthcare settings.



### ARCHITECTS, DESIGNERS, ENGINEERS & QUANTITY SURVEYORS

involved in the development and provision of healthcare facilities.



### PHARMACEUTICAL AND MEDICAL DEVICE REPRESENTATIVES:

Those promoting products related to infection control, such as disinfectants and protective equipment.



### REGULATORY AND ACCREDITATION BODIES:

Representatives from organisations that set guidelines and standards for infection control.



### THE QUADRIPARTITE PARTNERS:

Representatives of the UN Food and Agriculture Organization, the UN Environment Programme, the World Health Organization, and the World Organisation for Animal Health involved in addressing AMR.



### STUDENTS AND TRAINEES:

Individuals pursuing careers in healthcare or public health who want to learn more about infection control.

# Sponsorship Opportunities

All of the sponsorship packages offer valuable recognition and networking opportunities with standard package inclusions, plus special inclusions based on the package choice. You're also welcome to talk to us about creating a tailored package.

## Standard Sponsorship Package Inclusions

- **A profile on the congress website including:**  
sponsor logo, 200-word sponsor profile, a marketing/product video, links to sponsor website and social media , additional links to digital brochures
- **Acknowledgement as sponsor** (by inclusion of sponsor logo) in pre- and post-congress emails
- **Sponsor logo prominently displayed** inside cover of the Official Congress Booklet
- **Recognition by the Session Chairperson** during opening introductions each day
- **Complimentary registrations for the congress** (excludes workshops), based on sponsorship spend (pre-VAT):

1

**ZAR 25 000 to ZAR 30 000**

1 complimentary registration

2

**ZAR 35 000 to ZAR 46 000**

2 complimentary registrations

3

**ZAR 50 000 plus**

3 complimentary registrations

**Book online >>**

Note: All prices exclude VAT (15%)

## Bespoke Sponsorship Offerings

### Day 1 or Day 2 Networking Event

**ZAR 55 000**

per networking event

These are congress highlights attended by participants as well as other guests. Networking Event Sponsors will also receive:

- The opportunity to give a 10-minute welcome at the Networking Event
- 2 pull-up banners displayed at the Networking Event

### Official Congress Booklet

**ZAR 35 000**

(exclusive opportunity)

The Official Congress Booklet is included in each participant's name badge pouch and is well used during the congress. The booklet sponsorship includes:

- Sponsor logo on the front cover
- A full page within the opening/ welcoming pages of the booklet for the sponsor's editorial content (related to the congress theme) or an advertisement

### Barista Coffee Bars

**ZAR 22 000** per day OR

**ZAR 50 000** for all days

Revitalise the congress participants with delicious coffee served by friendly baristas. This includes full barista coffee bar provision (i.e., all costs relating to the coffee machines, baristas, coffee, and consumables) and branding opportunities of the coffee station itself and additional options such as barista or cup branding.

### Lunch Break on Day 1, 2 or 3

**ZAR 20 000**

per day

Each day, lunch will be served in the exhibition area for all participants. As a sponsor, you will receive:

- Recognition by the Session Chairperson prior to the lunch break
- Sponsor logo displayed on the screen in the auditorium
- Branding opportunities throughout the catering area

Note: All prices exclude VAT (15%)

## Enabler of a Concurrent Congress Session or Workshop

**ZAR 30 000**

per session

**An opportunity to support a topic, session, or workshop of interest.**

**As a sponsor you will receive:**

- Acknowledgement in the programme in terms of the session enabled
- 1-minute video to be played as participants enter the session
- Recognition at the start of the session by the Session Chairperson accompanied by the sponsor logo on screen

## Enabler of Keynote Plenary Session

**ZAR 45 000**

per keynote session

**An opportunity to support a speaker or session of interest. As a sponsor you will receive:**

- Acknowledgement in the programme in terms of the session enabled
- 1-minute video to be played as participants enter the session
- Recognition by the Session Chairperson accompanied by the sponsor logo on the screen prior to the keynote

## Presentation of a Pre-Congress Workshop

**ZAR 40 000**

per half-day workshop

**Opportunity to present a pre-congress workshop on a topic of your choice, with a faculty of your choosing (topic will need Scientific Programme Committee approval). Venue will be provided with standard audio-visual provision for an in-person workshop.**

## Branded Congress Bags

**ZAR 65 000**

**High-quality, locally made keepsake congress bags which support South African communities will be given to each participant at registration. The sponsor's logo will appear on the bag. Please note the organiser will procure and brand the congress bag on the sponsor's behalf.**



## Branded Name Badges and Lanyards

**ZAR 11 300**

Each participant wears a personalised name badge and lanyard for the duration of the congress. Every name badge and lanyard will be branded with the sponsor's logo alongside the ICAN 2025 congress logo. Please note the organiser will procure and brand the name badge and lanyard on the sponsor's behalf

## Notepads and Pens

**ZAR 10 000**

Each delegate receives a notepad and pen branded with the sponsor's logo alongside the ICAN 2025 logo. The sponsor has the option of procuring the notepads and pens, or the organiser will procure on the sponsor's behalf.

## Poster Area

**ZAR 10 000**

The poster display will be presented in the exhibition area for all 3 days. As a sponsor, you will receive branding opportunities throughout the poster area.

## Advertising

2-page advert in our Official Congress Booklet:

**ZAR 10 500**

Full-page advert in our Official Congress Booklet:

**ZAR 7 200**

Half-page advert in our Official Congress Booklet:

**ZAR 3 700**

A5 congress bag pamphlet insert:

**ZAR 5 500**



# Exhibition Opportunities

Display your products or services and interact with congress participants in our busy exhibition area, where networking and catering will also be located.

## Stands priced @ ZAR3 500 per m<sup>2</sup>

Minimum stand size of 9m<sup>2</sup> @ ZAR 31 500

### 3m x 3m exhibition stand package includes:

- **Fabric wall, fascia name board, lighting and 15-amp electrical outlet**

Note: The fabric walls can be printed on (optional but highly recommended)

- **Two exhibitor badges, providing access to all refreshment breaks, lunch and the two networking functions**

Note: Access to the congress programme is not included

- **Exhibitor profile on the congress website includes:**

- o Exhibitor logo
- o 200-word exhibitor profile
- o Links to exhibitor website and social media
- o Exhibitor name and 50-word profile in the Official Congress Booklet

**Book online >>**

Note: All prices exclude VAT (15%)

SUN

Sunday, 29 June

Set up from 10h00 – 20h00

MON

Monday, 30 June

Exhibition opens from 07h30 – 18h00

TUE

Tuesday, 1 July

Exhibition opens from 07h30 – 19h00

WED

Wednesday, 2 July

Exhibition opens from 07h30 – 16h00

Breakdown from 17h30 – 00h00



The floor plan shows the exhibition space at the University of Cape Town, bounded by Walter Sisulu Avenue to the north. The layout includes the following areas and stands:

- Top Section (Walter Sisulu Avenue):** A long wall with several fire exits and a ramp on the left side.
- Stand 18 to 13:** A row of six stands (3x3m) along the top wall.
- Stand 12 to 10:** A row of three stands (3x3m) along the top wall, to the right of Stand 13.
- CATERING:** Two blue rectangular areas located below the top row of stands.
- JASMINIUM RESTAURANT:** Located below the first catering area.
- CLIVIA CONSERVATORY:** Located below the second catering area.
- Stand 9 and 8:** Two stands (3x3m) located to the right of the conservatory.
- Stand 1 to 7:** A row of seven stands (3x3m) located below the restaurants and conservatory.
- Bottom Section:** Includes a ramp leading "TO AUDITORIUM 2" on the left, and a ramp leading "TO P3 PARKING" on the right. A blue arrow at the bottom right points "TO CTICC 1 MAIN ENTRANCE".
- Fire Exits:** Multiple green fire exit signs are distributed throughout the plan, including one near the top right corner and another near the bottom right corner.



## Important To Note

1. Prices exclude VAT (15%).
2. The exhibition area will be within the congress catering and refreshment area, in the Clivia Conservatory and Jasminium Restaurant in the CTICC.
3. The exhibition manual with all optional extras will be available closer to the congress dates.
4. An exhibitor pass includes access to the exhibition area, refreshment breaks, lunch, parking, and networking functions (it does not include access to the Congress sessions).

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## Contact

Elfreda Schreuder

ICAN 2025 Sponsorship and  
Exhibition Sales and Fulfilment

K.I.T. Group - African Agenda

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